



OB Show Directing

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A portrait of Olha Bovkun, a woman with long dark hair, wearing a black turtleneck, standing with her arms crossed against a dark blue background with subtle circular patterns.

ABOUT OLHA BOVKUN

CREATIVE SHOW DIRECTOR & ACROBATIC CHOREOGRAPHER

I am **Olha Bovkun**, a dynamic Show Director & Acrobatic Choreographer with over ten years of experience in show creation and the cruise entertainment industry, backed by more than sixteen years of deep-rooted, 360-degree expertise in the global entertainment and circus sectors.

Holding a master's degree in Show Directing, I specialize in leading projects seamlessly from sketch to stage, relying on a strong strategic vision and exceptional organizational capabilities. I excel at steering cross-functional teams through demanding production pipelines, consistently delivering innovative, high-impact solutions on time and within budget. Defined by a proactive leadership style and a passion for continuous improvement, I bring world-class creative direction and structural excellence to every project I command.



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Sectors

CRUISE ENTERTAINMENT

For 10 years in collaboration with Selection International Entertainment, drove innovation and development of new concepts, shows, and acts. My role encompassed shoreside production, onboard installations, and end-to-end project management for global fleets, including **Celebrity Cruises**, **Costa Cruises**, **Adora Cruises**, and **Tallink**.

EVENTS

Directing end-to-end event experiences. Developing show dramaturgy, directing stage acts, integrating choreography and immersive performers, and authoring full production documentation (scripts, show runs, and technical cues). Directing motion, sound, and lighting assets while collaborating closely with technical teams and clients to deliver high-concept event.

DINNER SHOW

Developing and installing bespoke dinner show concepts from initial sketch to full stage execution. Creating captivating, family-targeted entertainment as well as exclusive evening programs crafted with a sophisticated, adult-oriented touch.

CIRCUS

Having stood on the stage myself as a multi-skilled aerialist, and fire show artist, I specialize in choreographing gravity-defying stunts and have created shows and acts for **Chimelong International Circus**, **Jin Roh Circus**, and **Cirque Du Liban**.



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Expertise 360°

DIRECTING & SCRIPTWRITING

Leveraging innovative visual approaches – combining detailed stage layouts, scenery concepts, and costume illustrations—to translate the abstract ideas from my head into concrete, easily understood visual presentations for the client.

- * Directing services for shows, events & exclusive acts.
- * Development and creation of the artistic concept & scripts, for shows, events & performances.
- * Artistic direction for events & shows.
- * Development of visual and narrative concepts for artistic productions.

REHEARSALS & CASTINGS

Multi-skilled circus artist background gives me the unique ability to not only conceptualize gravity-defying stunts but to safely implement them choreographically on the stage.

- * Artistic coordination services and rehearsal management.
- * Artistic coaching and preparation of performers and artists.
- * Performance supervision and show quality control.
- * Casting supervision, auditing, and selection of the artistic cast.

ART & TECH COORDINATION

Work bridging creative requirements and technical teams

- * Second-per-second scripts complete with curated mood boards, visual illustrations, and video samples.
- * Technical and art coordination of light, sound, video & visual effects.
- * Initial costume sketches design for the clear visual targets for the costume designers.
- * Supervision and consultation on set and costume design.

STAGING & INSTALLATION

Directing technical logistics and rehearsals for flawless, high-stakes execution.

- * Directing and stage coordination of artistic acts/show programs.
- * Staging and scenic adaptation of show programs.
- * Build and manage the master cue lists for riggers and stage managers.



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EDUCATION

MASTER DEGREE (with honours)

Academy: Kyiv Municipal Academy of Variety and Circus Arts

PROGRAM: Directing of variety, theatrical spectacle and circus.

QUALIFICATION: Director, teacher of higher education.

LANGUAGES

Ukrainian		C2
English		B2/C1
Italian		B1
Russian		C1

SOFTWARE

Procreate	
Adobe Photoshop	
Adobe Illustrator	
Adobe Audition	
Word / Pages	
Excel/Numbers	
Keynote	
Twinmotion	
SketchUp	
Gemini (AI tool)	
Claude(AI tool)	



Employment History

2026

Self-employed

Creative Show Director
Acrobatic Choreographer

From Sketch to Stage life show creation.

2023-2026

Selection International Entertainment

Production & Artistic Manager

Full time corporate position

- * Developed new concepts and created performance acts.
- * Oversaw follow-up, quality control, and management for all existing and upcoming "Selection Production" projects aboard **Costa, Adora, and Tallink** cruise ships.
- * Managed artistic teams operating across **SBM Monte-Carlo** venues.
- * Led project management for **Celebrity Cruises**.

2016-2023

Selection International Entertainment

Creative Show Director
Acrobatic Choreographer
Acrobat

Project-Based Contractor

2015-2022

Jin-Roh Circus

Creative Show Director
Acrobatic Choreographer

Project-Based Contractor

2010-2019

Jin-Roh Circus

Multi-skilled circus artist

Project-Based Contractor



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Selected Projects





FantaZia

A large-scale, 30-minute production show created for the new flagship of Costa Cruises.

RESPONSIBILITIES:

- * Concept development and board presentation for the show
- * Scriptwriting for the live performance and accompanying video content
- * Collaboration with designers, decorators, and the technical team
- * Creation of individual acts within the show
- * Onsite show installation and staging aboard the ship
- * Long-term quality control and artistic direction for 4 years following the launch.

ROLE

Creative Show Director

CREDITS

Selection S.r.l. (Producer) | Jin Roh Circus (Production)

LOCATION

Costa Toscana (cruise ship)



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LAVA

An exclusive large-scale acrobatic spectacle created for the flagship of Costa Cruises, featuring bespoke acrobatic apparatus, breathtaking tricks and tailored costume & makeup designs.

RESPONSIBILITIES:

- * Concept development and board presentation for the show
- * Scriptwriting for the live performance and accompanying video content
- * Collaboration with the composer, designer, seamstresses, decorators and technical team
- * Creation of all acts within the show
- * Onsite show installation and staging aboard the ship
- * Long-term quality control and artistic direction for 4 years following the launch.

ROLE

Creative Show Director & Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer) | Jin Roh Circus (Production)

LOCATION

Costa Toscana (cruise ship)



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Eclissi d'Amore

A romantic, character-driven narrative production pairing high-level acrobatics with evocative storytelling and striking visual design.

RESPONSIBILITIES:

- * Concept development and board presentation for the show
- * Scriptwriting for the live performance and accompanying video content
- * Collaboration with the composer, designer, seamstresses, decorators and technical team
- * Creation of all acts within the show
- * Onsite show installation and staging aboard the ship
- * Long-term quality control and artistic direction for 5 years following the launch.

ROLE

Creative Show Director & Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer) | Jin Roh Circus (Production)

LOCATIONS

Costa Firenze, Costa Venezia, Costa Serena, Adora Magic City



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Sanremo

A high-profile acrobatic performance custom-crafted for Italy's iconic music festival, accompanying international guest artist Bob Sinclar.

RESPONSIBILITIES:

- * Creation of aerial acrobatics act for the live broadcast of a Bob Sinclar performance, as a special guest on Sanremo Festival.

ROLE

Acrobatic Choreographer

CREDITS

RAI Italia (Production)

LOCATION

Costa Smeralda (cruise ship)



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A photograph of a circus performance. Two acrobats are suspended in the air, one above the other, in a blue misty arena. The acrobat above is in a horizontal position, while the one below is in a more vertical, curled position. They are illuminated by spotlights from above, creating a dramatic effect. The background is a deep blue with a fine mist or smoke.

Fontana

An immersive, multi-element circus spectacle combining dynamic choreography across land, air, and custom water installations.

RESPONSIBILITIES:

- * Concept development and show presentation
- * Music selection and collaboration with designers, decorators, and the technical team
- * Choreography for all dance and musical acts
- * Creation of group opening and closing acts (Intro/Outro)
- * Show integration and transition choreography to unify all acts into a seamless performance

ROLE

Creative Choreographer

CREDITS

Cirque Du Liban (Producer)

LOCATION

Beirut, Lebanon



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Revolution

An explosive, high-octane specialty act fusing advanced fire artistry, energetic choreography, and synchronized pyrotechnics.

RESPONSIBILITIES:

- * Creation of the fire show act
- * Costumes design co-development

ROLE

Co-Creative Choreographer

CREDITS

Jin Roh Circus

LOCATION

Chimelong International Circus (Guangzhou, China)



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Men's World

A sophisticated acrobatic production exploring the striking contrast and artistic harmony between masculine power and feminine elegance.

RESPONSIBILITIES:

- * Music selection
- * Show running order development
- * Scriptwriting for the accompanying video content
- * Creation of all acts of the show
- * Show installation on the ship

ROLE

Co-Artistic Director & Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer) | Jin Roh Circus (Production)

LOCATION

Costa Smeralda, Costa Diadema (cruise ships)



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Cruising

A fast-paced, narrative-driven acrobatic comedy tracking a passenger's eventful and high-stakes race against time to catch her cruise ship.

RESPONSIBILITIES:

- * Scriptwriting
- * Show running order development
- * Creation of all acts of the show
- * Show installation on the ship

ROLE

Creative Director & Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer)
Jin Roh Circus (Production)

LOCATION

Costa Smeralda (cruise ship)



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RED

A dynamic, multidisciplinary theatrical production seamlessly uniting live vocalists, musicians, dancers, and elite aerial acrobats.

RESPONSIBILITIES:

- * Show presentation
- * Running order
- * Scriptwriting for the accompanying video content
- * Creation of all acrobatic acts of the show
- * Show installation on the ship

ROLE

Co-Creative Director & Acrobatic Choreographer

CREDITS

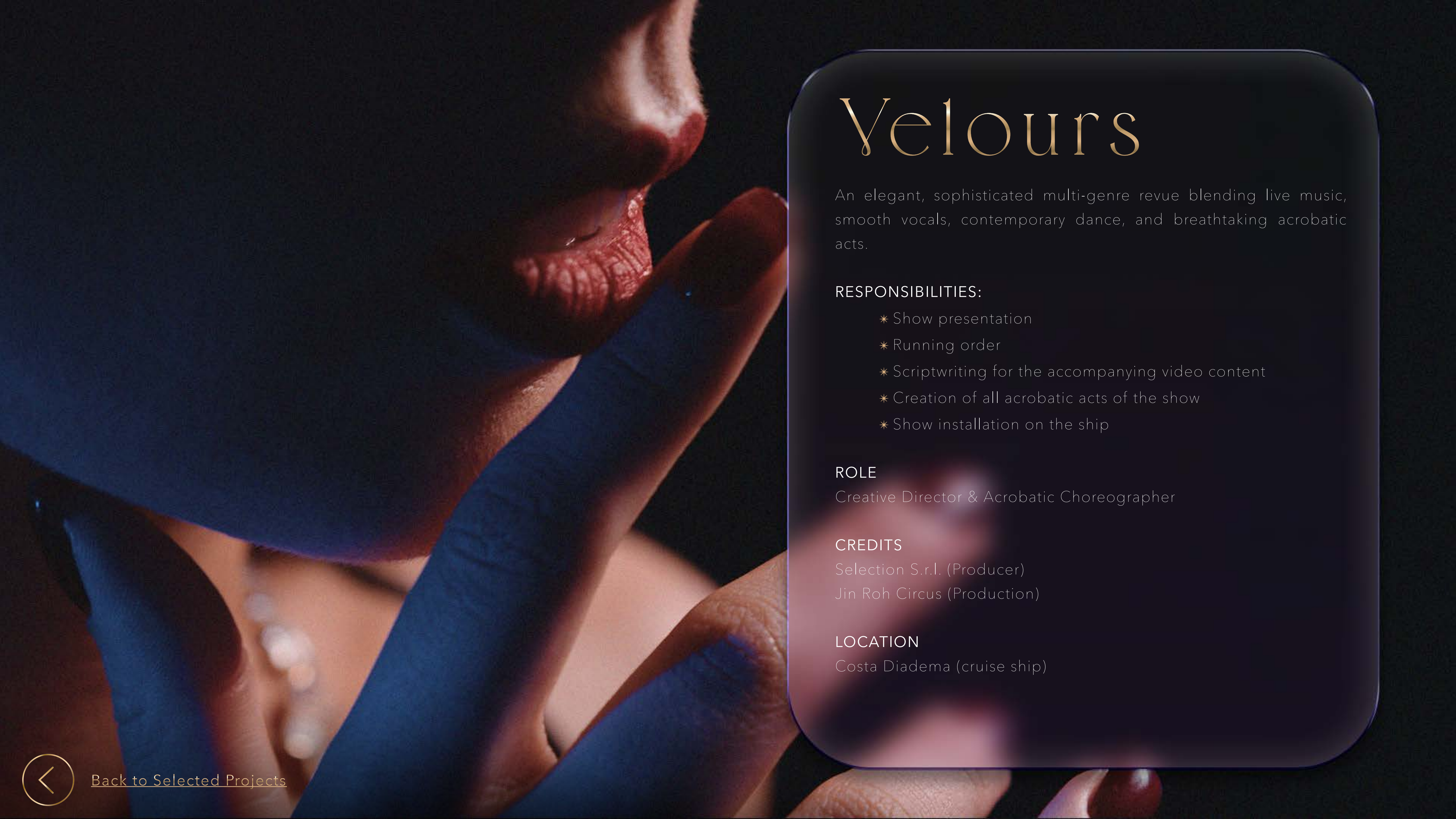
Selection S.r.l. (Producer)
Jin Roh Circus (Production)

LOCATION

Costa Diadema (cruise ship)



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Velours

An elegant, sophisticated multi-genre revue blending live music, smooth vocals, contemporary dance, and breathtaking acrobatic acts.

RESPONSIBILITIES:

- * Show presentation
- * Running order
- * Scriptwriting for the accompanying video content
- * Creation of all acrobatic acts of the show
- * Show installation on the ship

ROLE

Creative Director & Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer)
Jin Roh Circus (Production)

LOCATION

Costa Diadema (cruise ship)



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Leonardo The Genius

An exclusive historical narrative spectacle celebrating the life, art, and inventions of Leonardo da Vinci, custom-created for the Costa Cruises flagships.

RESPONSIBILITIES:

- * Creation of acrobatic parts included in the show commissioned by the creative director
- * Onsite show installation and staging aboard the ship
- * Long-term quality control and artistic direction for 4 years following the launch.

ROLE

Acrobatic Choreographer

CREDITS

Quickstep (Artistic & Creative direction)

Selection S.r.l. (Producer)

Jin Roh Circus (Production)

LOCATION

Costa Toscana, Costa Firenze (cruise ships)



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Pop-Art

A vibrant, visually striking custom production inspired by the modern pop art movement, built exclusively for the Costa Cruises flagship.

RESPONSIBILITIES:

- * Exclusive circus props development
- * Creation of acrobatic parts included in the show commissioned by the creative director
- * Onsite show installation and staging aboard the ship
- * Long-term quality control and acrobatic direction for 4 years following the launch.

ROLE

Acrobatic Choreographer

CREDITS

Selection S.r.l. (Producer)

Jin Roh Circus (Circus props production)

LOCATION

Costa Toscana (cruise ship)



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OB Show Directing

